



## ICPR Americas 2024

International Conference on Production Research  
Athens, OH, USA, July 21-25, 2024



# Support Production Engineering Research and Practice

We invite you to join us for the ICPR Americas 2024 Conference, which will be held on July 21-25, 2024, in Athens, OH at Ohio University Campus.

IFPR (International Foundation for Production Research) has been organizing biannual regional International Conference on Production Research – Americas region since the first regional conference in 2002, in Saint Louis, MO, USA. The fundamental role of the Americas Region is the establishment of relationships among participants from research institutes, academia, and industry, as well as the introduction of early career researchers in disseminating the common research topics of the ICPR conferences.

Significant changes in technology and society, with global implications, require permanent exchange of ideas among researchers and practitioners toward resilient production and sustainable circular economy for future generations. Our conference hopes to accomplish this goal with the conference theme **Intelligent Production and Industry 5.0 with Human touch, Resilience, and Circular Economy**.

## Sponsorship Benefits

Your company may choose to sponsor a specific event or be a general sponsor.

- Your company's name will appear in the conference on-site program.
- Your company's name will appear on prominently displayed meeting signage.
- Diamond, Platinum, and Gold Sponsors will receive complimentary conference registrations!
- Your company's name will appear in a Conference program and other publications.
- Your company's name will appear on the conference web site (<https://www.ifpr-icpra2024.org/>)
- Your company's literature will be inserted into registration bag for participants.
- Several sponsorships include a free tabletop exhibit!
- Upon arrival, sponsors will receive a list of attendees. If you cannot staff your display, please feel free to send literature and we will place it on a sponsor table for you. Space is limited.

**The deadline for registration is April 15, 2024.**

# Make an Impression

Support the manufacturing engineering research and practice by sponsoring the ICPR Americas 2024 Conference.

## General Sponsorships

- Diamond Sponsor ..... \$10,000  
Includes five registrations, one tabletop exhibit, two pages in Conference Program, and Sponsor Presentation (video) during breaks.
- Platinum Sponsor ..... \$5,000  
Includes three registrations, one tabletop exhibit, one full page ad in Conference Program
- Gold Sponsor ..... \$2,500  
Includes two registrations, one tabletop exhibit, and listing in Conference Program
- Silver Sponsor ..... \$1,200  
Includes one registration, one tabletop exhibit and listing in Conference Program
- Bronze ..... \$800  
Includes listing in Conference Program

## Exclusive Sponsorships (One Sponsor Only)

- Conference Banquet Sponsor ..... \$2,500
- Participant Bags Sponsor ..... \$1,500
- Welcome Reception Sponsor ..... \$1,500
- Industrial Tour Sponsor ..... \$1,000
- Lanyards Sponsor ..... \$800
- Conference Signs Sponsor ..... \$500

## Advertising Opportunities

- Conference Bag Insert ..... \$200  
You may include a piece of literature or a small promotional item in our registration bag. Maximum size is up to one 8.5" x 11" sheet.
- Conference Guide Advertising: All cover and full-page ads are 7" wide by 10" tall. Other sizes noted below.

Inside Front Cover ..... \$200	Full Page ..... \$125
Inside Back Cover ..... \$175	Half Page ..... \$100 (7" wide x 5" tall)
Section Cover ..... \$150	Quarter Page ..... \$50 (3 ½ "wide x 2" tall)

# ICPR Americas 2024

# SPONSORSHIP CONTRACT

## Contact Information

Contact Person \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

## Sponsorship Selection

### General Sponsorships

- Diamond . . . . . \$10,000
- Platinum . . . . . \$5,000     Silver . . . . . \$1200
- Gold . . . . . \$2,500     Bronze . . . . . \$800

### Exclusive Sponsorships

- Conf Banquet . . . . . \$2,500
- Participant Bags . . . . . \$1,500
- Welcome Reception . . . . \$1,500
- Industrial Tour . . . . . \$1000
- Lanyards . . . . . \$800
- Conference Signs . . . . . \$500

## Advertising Options

- Conference Bag Insert . . \$200
- Section Cover . . . . \$150
- Quarter Page . . . . \$75
- Inside Front Cover . . . . \$200
- Full Page . . . . . \$125
- Business Card . . . . \$50
- Inside Back Cover . . . . \$175
- Half Page . . . . . \$100

Sponsorship & Advertising Total: \_\_\_\_\_

Grand Total: \_\_\_\_\_

## Payment Information

- Payment Type:     Check payable to Ohio University
- Visa     MasterCard     American Express

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_

## Exhibit Guidelines

If your sponsorship includes a tabletop exhibit, please adhere to these guidelines:

- Most display units and small items — including literature, small equipment and A/V — that can be hand carried into the exhibit area and completely contained on one six-foot table are acceptable.
- Items may not be placed on the walls around your table or on the floor. Displays may not exceed the table’s dimensions.
- Security is not provided in the exhibit area. The organizers are not responsible for any items left unattended.
- Be sure to remove all of your property at the tear-down time.

## Sponsor Agreement

I/we agree to pay the Ohio University the grand total shown at left according to the terms in this contract and the Media Kit. This contract is valid only for the ICPR Americas 2024 Conference.

I/we understand that changes in this contract may require subsequent billings or credits. Ohio University and the publisher

reserve the right to decline any advertising that is deemed inappropriate, unprofessional, misleading, unethical, or which, in their reasonable discretion, does not promote the professionalism and/or ethics of the engineering profession. The final decision as to whether an advertisement shall be published in the conference guide is reserved to the discretion of the publisher. No guarantee of submission. Subject to Terms & Conditions and processing of payment.

\_\_\_\_\_  
Signature (required)

\_\_\_\_\_  
Date (required)

*Please email your signed contract to ICPR Americas 2024 at [icpra2024@ohio.edu](mailto:icpra2024@ohio.edu) . If paying by check, please return this form with payment to Ohio University, Stocker Center 272, Athens, Ohio 45701. Thank you!*